ABSTRACT

It is an object of the present invention, when extracting arbitrary region(s) from image(s) taken with a digital camera or the like and printing same, to make it possible to carry out borderless printing.

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During cropped printing, because user(s) can specify arbitrary region(s) of arbitrary size(s), aspect ratio(s) of cropped image(s) and aspect ratio(s) of printing paper will not match, and distorted image(s) will result if an attempt is made to carry out printing with no border at any of the four edges thereof. Image(s) may therefore be rotated based on aspect ratio(s) of print region(s) defined by print layout(s) and aspect ratio(s) of cropped image(s) (S17 through S19), and image(s) may be enlarged and/or reduced such that aspect ratio(s) thereof is or are preserved unaltered so as to cause no margin to be formed on at least either the two horizontal or the two vertical edges of print region(s) (S20). Furthermore, when carrying out borderless printing, portion(s) extending beyond edge(s) of printing paper may be taken into consideration in advance in establishing image cutting frame(s). This will make it possible for printing of image(s) at locus or loci specified by user(s) to be carried out faithfully, without distortion, and without borders at two edges thereof.